

Aureli Lojo Blesa



Affiliation

Universitat Autònoma de Barcelona (Spain)

Background

Aureli Lojo Blesa is a Graduate in Humanities, specializing in Cultural Management, and Master of Science in Regional Planning. He is a PhD candidate in Geography at the Autonomous University of Barcelona (UAB) (under direction of prof. Gemma Cànoves and prof. Mimi Li). His main research areas are Geography of Tourism, Tourism Sustainability and Tourism Management. He is researching Chinese tourism since 2014 and has been teaching Geography of Tourism at the UAB since 2016.

Current Research

His dissertation is focused in understanding the recent development of Chinese tourism in urban destinations through three case studies. Firstly, he researches the tourist gaze over European destinations, taking the case of Spanish cities. Secondly, he is interested in the dispersion and distribution of the tourist activity in relation to the consumption of tourism spaces, products and culture, taking the case of Chinese outbound tourism. Thirdly, he aims to understand the characteristics of the Chinese travel culture in relation to the Chinese domestic tourism development. To this end, his work on China is aimed at investigating the production and consumption of a sustainable urban tourism product. He is doing fieldwork in Zhuhai, collecting information about local urban landscapes, tourism aesthetics and tourist place attachment.

Recent Publications

- Lojo, Aureli & Li, Mimi (2018-forthcoming). “Segmentation by experiential familiarity and travel mode of the Chinese outbound market to Spain”. *Journal of China Tourism Research*. In press. Doi: 10.1080/19388160.2018.1442278
- Lojo, Aureli (2017). “Turismo Chino Emisor: Estado de la Cuestión y Agenda”. *Boletín de la Asociación de Geógrafos Españoles*. 72, 471 – 500. Doi: 10.21138/bage.2348
- Lojo, Aureli (2016). “Chinese tourism in Spain: an analysis of the tourism product, attractions and itineraries offered by Chinese travel agencies”. *Cuadernos de Turismo*. 37, 243 - 268. Doi: 10.6018/turismo.37.256231
- Lojo, Aureli (2016). *Turismo chino en España, 2015*. “Cuando el turista chino llega a Barcelona”. En: Grottsch& Vera (ed.): *Libro Blanco del Turismo Chino en España*. Chinese Dream. Chinese

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Friendly Publications, Book chapter: ISBN 9788460885498

- Lojo, Aureli & Cànoves, Gemma (2015). “El turismo chino en Barcelona. Elementos clave de un fenómeno reciente”. *Documentos d'Anàlisi Geogràfica*. 61 – 3, 581-599. Doi: 10.5565/rev/dag.267

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